

Marcelo Berta

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Hi there! I'm Marcelo, a professional end-to-end product designer known for my modern and clean design style. I'm dedicated to all things visual for front-end web applications, with a curious mindset that always seeks to improve and learn.

Work History

Five9

June 2021 – May 2023

Senior UX/UI Product Designer

San Ramon, CA

- Designed large-scale end-to-end design projects, enabling product launch ahead of schedule.
- Worked with development team, ensuring on-time delivery of project and precise execution.
- Contributed and managed design system, benefiting fellow designers and development team.

Freddie Mac

October 2018 – June 2021

Senior UX/UI Product Designer

McLean, VA

- Designed SaaS app to manage loan applications, improving loan processing times.
- In-person on-site user-testing, rapidly enhancing the iteration of design updates.
- Initiated first design, creating greater coordination among designers and development teams.
- Worked with developers to fine-tune design, leading to better rendering across devices.

Additional Professional Experience

CenturyLink Inc., Reston, VA - *Senior UX/UI Product Designer*

11/2016 – 10/2018

Startgrid Inc., Burlingame, CA - *Senior UX/UI Product Designer*

10/2015 – 11/2017

NCQA, Washington D.C - *Senior UX/UI Product Designer*

04/2016 – 11/2016

i360 Inc., Arlington, VA - *Senior UX/UI Product Designer*

11/2015 – 04/2016

SpinsSys Inc., Sterling, VA - *Senior UX/UI Designer*

08/2014 – 11/2015

Booz Allen Hamilton, McLean, VA - *Senior UX/UI Designer*

08/2013 – 08/2014

Webtalk Inc., St. Petersburg, FL - *Senior UX/UI Designer*

01/2010 – 08/2013

Education

George Mason University

01/2011- 05/2015

Bachelor of Arts, Internet & Multimedia Studies

Fairfax, Virginia

Skills

Research Competition Analysis, Data Analytics, User Testing, Journey Mapping, Heuristics

Education Teaching, Mentorship, Group Facilitation

Leadership Management, Collaboration, Strategy, Organization