

**Mozis**

Create your own web3 platform

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# The Problem

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Blockchain creators need their own website to be able to sell their digital assets



Lack of utility to enhance community connection



Small and big business lack different ways to create revenue

# Solution

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A web3 platform developer: to easily host their own web3 website



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Smart contract: to easily mint their digital assets within the blockchain to receive royalties for their content



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Branding: Trust, recognition, and loyalty which builds better communities

# Market Size

Total number of sales made during the period of time selected.

Monthly ▾

Zoom 1w 1m 3m 1y All

Aug 26, 2020 – Aug 26, 2021



Monthly transactions from 2020-2021, 455,141 monthly transactions in August 2021 (Total Market)



Highcharts.com



## Market Adoption

455,141 monthly transactions (Total Market)

Goal: 15% Share of Total Market:  
68,271 monthly transaction on Mozis

Revenues will start to roll in 9 months starting from October 2021

## Business Model

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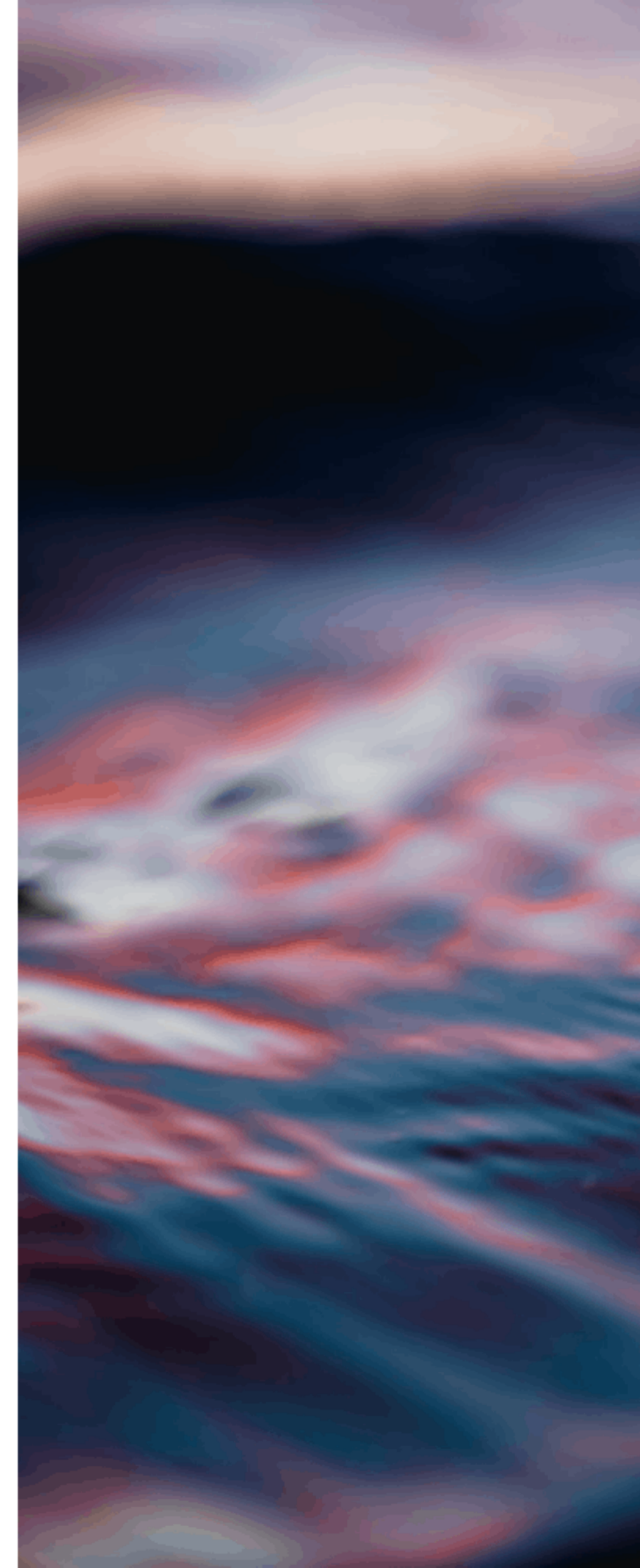
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Subscription based:  
\$14.99/monthly



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10% commission off every  
transaction including  
secondary transactions





Shopify: Partnered with Opensea



WordPress: Partnered with Mintbase

## Competition

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# Why us?

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Fast & Easy: It takes a couple clicks to launch and host your own web3 platform



API: In-payment process, customers can swipe a card to buy NFTs



Smart contract that allow businesses to receive royalties from digital assets





# Go-to Market Plan

## Customer Acquisition Channels

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Partnerships big and  
small businesses



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Partnerships with  
celebrities, micro/macro  
influencers



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Digital Marketing: NFT  
platforms on discord, twitter,  
slack, and clubhouse

# Founding Team

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Neal Ernest Mesidor,  
Founder & CEO:  
Business Development



# Fundraising & Milestones

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Raising pre-seed \$250k  
SAFE

We'll use this money for B2B marketing and recruiting an expert executive for partnership acquisitions. We're looking to close up to 10 deals in 6 months with celebrities/big brands once funded.

